

DMAIC to drive Value Creation

Amid the second wave of COVID-19 multiple companies across the globe are struggling to survive. What is your game plan? What is your structured approach to become future proof? Based on our experience, we share a data driven approach used for improving, optimizing and stabilizing business processes, products and services. DMAIC is an effective technique to drive your value creation process

Upstream Capital – *your dedicated partner to realize your full potential, driven by data analytics*

- 4 we accelerate growth and optimize operational expenses with continuous improvement
- 4 we believe in hands-on value creation and create strategic options throughout the business life cycle
- 4 we align business strategy with operations. We drive customer satisfaction and productivity; helping supply products and solutions of outstanding quality, cost efficiently with shorter delivery times

How we differentiate ourselves

- 4 unbiased and objective advice to the benefit of our clients
- 4 hands-on strategic and operational value added approach. We work on-site with our clients in order to accelerate sustainable growth and value creation together
- 4 unique combination of skills business development, business transformation, corporate finance, capital raising, data science, lean six sigma and performance improvement

Our Services

Business Planning

- 4 A company wants to design a business growth plan, with strategic roadmap how to accelerate sales with an efficient and effective expense base

Business Transformation

- 4 A company wants to maximize value and eliminate waste. Based on data analytics, a company aims to optimize the flow of people, equipment and cash

Corporate Finance

- 4 Raising Capital - a company is seeking either growth capital or acquisition financing
- 4 Recapitalization - a company may seek to recapitalize its ownership structure to attract external investors or take out existing shareholders
- 4 Restructuring – a company wants or needs to (re)negotiate to improve or reset its financing terms and conditions
- 4 M&A and Valuation - Shareholders (incl. PE portfolio companies) are considering to sell the company

DMAIC

Based on our experience we share a data driven approach used for improving, optimizing and stabilizing business processes, products and services

- 1) Are you interested to accelerate growth and optimize operational expenses?
- 2) Do you strive to supply products and services of outstanding quality, cost efficiently with shorter delivery times?
- 3) If yes, **DMAIC** is an effective problem solving technique to drive your value creation process
- 4) **Define** – consists of 3 steps: project identification, project charter and project selection, before investing resources, time and money
- 5) **Measure** – aims to define critical to quality factors and validation of measurement procedures
- 6) **Analyse** – is about analysing the current process and identification of influence factors of a good product or service and the root causes of defects
- 7) **Improve** – aims to develop, select and implement the best solutions
- 8) **Control** – aims to ensure that these solutions become embedded into the process

Contact us

In case you require support, please contact us

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