

Lean Scaleup

Amid COVID-19 when preparing for the new normal, you must quickly deliver on reframing your business growth plan. Scaling your business is about speed; building the plane while flying. It is about survival as much as it is about growth. What is your game plan? What is your structured approach to be(come) future proof? Based on our experience, we share how to use lean principles while scaling your business

Upstream Capital – *your dedicated partner to realize your full potential, driven by data analytics*

- 4 we accelerate growth and optimize operational expenses with continuous improvement
- 4 we believe in hands-on value creation and create strategic options throughout the business life cycle
- 4 we align business strategy with operations. We drive customer satisfaction and productivity; helping supply products and solutions of outstanding quality, cost efficiently with shorter delivery times

How we differentiate ourselves

- 4 unbiased and objective advice to the benefit of our clients
- 4 hands-on strategic and operational value added approach. We work on-site with our clients in order to accelerate sustainable growth and value creation together
- 4 unique combination of skills business development, business transformation, corporate finance, capital raising, data science, lean six sigma and performance improvement

Our Services

Business Planning

- 4 A company wants to design a business growth plan, with strategic roadmap how to accelerate sales with an efficient and effective expense base

Business Transformation

- 4 A company wants to maximize value and eliminate waste. Based on data analytics, a company aims to optimize the flow of people, equipment and cash

Corporate Finance

- 4 Raising Capital - a company is seeking either growth capital or acquisition financing
- 4 Recapitalization - a company may seek to recapitalize its ownership structure to attract external investors or take out existing shareholders
- 4 Restructuring – a company wants or needs to (re)negotiate to improve or reset its financing terms and conditions
- 4 M&A and Valuation - Shareholders (incl. PE portfolio companies) are considering to sell the company

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- 1) Evaluate and update your business plan with milestones. Re-frame your value proposition and adapt your business model to new market needs
- 2) Secure sufficient amount of funding. Consider to start a capital raising round. You can not worry about profitability while scaling and the last thing you want is to run out of money
- 3) Hire talented team players, protect your employees and strategically outsource non-essential roles
- 4) Secure sales. Stay connected to your customers and close to your business partners
- 5) Boost content marketing. This creates value with viral potential. This is the growth-hacking method for most start-ups
- 6) Invest in Technology. Please digitalize and standardize everything. You will be able to operate faster

You say I dream too big. I say you think too small.

Safety first! Stay healthy and take care of others

Contact us

In case you require support, please contact us

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